



WAPPA
QUALITY LEADERSHIP
QUALITY SCHOOLS

**WESTERN AUSTRALIAN PRIMARY
PRINCIPALS' ASSOCIATION**

► Partnership Prospectus

About WAPPA

The Western Australian Primary Principals' Association (WAPPA) is the professional association for leaders and aspiring leaders of public primary school education across Western Australia.

We offer our members professional services and individual support. We have external stakeholder opportunities for you to connect with our members.

Our aim is for you to meet with the members and have the opportunity to build your connections in the primary education space.

Are you ready to become a WAPPA Partner?



Partner Testimonials

OSHClub

OSHClub are proud to continue our long standing partnership with WAPPA each year.

Concept AV

We look forward to and appreciate the opportunity to continue developing our WAPPA relationships.

Fotoworks School Photography

We'd like to thank the WAPPA members who continue to support us by choosing Fotoworks as their preferred school photography provider.

Woods Furniture

We are honoured to be able to recommit as a business partner each year. We look forward to continuing our work together and supporting each other into the future.

Fleet Network

Fleet Network are proud of our continued partnership with WAPPA and extend our sincere thanks to members for another successful year working together.



+90%

Newsletter open rate

Stay updated and connected



1010
Followers

twitter.com/WAPPA_Leaders



458
Followers

linkedin.com/company/wappaleaders



673
Followers

Facebook Members only group



360
Followers

Facebook Business page
facebook.com/WesternAustralianPrimaryPrincipalsAssociation

Create a strategic partnership with us

We can make you feel connected by being a partner with the largest association for primary school leaders in Western Australia.

Our three day conference is Western Australia's biggest gathering of school leaders within the education industry.

WAPPA has a range of opportunities that allows our partners to engage with our members. Some of the opportunities include:

- Annual 3-Day Conference
- Speaking and Networking
- Fortnightly Newsletters
- Marketing & Brand Exposure
- Dedicated spot on Partner website page



Become a WAPPA Partner

We have a range of opportunities for you including:

- WAPPA Partnership
- WAPPA Sponsorship
- Conference Exhibitor
- Associate Partner
- Additional Opportunities



Exhibitor Feedback

"Thank you for a great conference and for having us again as a partner. It's one of the biggest events in our annual calendar. Atmosphere was great, and looking forward to next year!"

Kane Bowra, Fleet Network

"Thank you for all your hard work at the conference. It was a pleasure to be involved."

Meghan Blackstock, NSI Partnerships

"Thank you, it was a wonderful success for Westbooks, and the organisation from the minute your Conference was announced has been nothing short of amazing. All the great work that goes on behind the scenes has not gone unnoticed. I look forward to 2023."

Julie Bumford, WestBooks

Bespoke Arrangements

We can make tailored and specialised benefits to fit the needs of your business.

Creating value for your money is our number one priority. We want to make sure our bespoke arrangements demonstrate value to your business so we can provide you with the best exposure and networking opportunities.





Premium Partner

- Opportunity to present at WAPPA Conference.
- WAPPA Partner's logos displayed on the plenary screen at Conference.
- Priority Conference stand selection.
- Banner on display at WAPPA events.
- Logo on WAPPA Business Centre Team email footers.
- A WAPPA Partnership Seal.
- Your marketing videos shared via WAPPA's website, newsletter and social media.
- A page on WAPPA's website showcasing your products and services.
- Linked logo, in all newsletters and other member communications.
- Recognition in the WAPPA Annual Report.
- Invitation for 1 representative to attend
 - The welcome Sundowner (Jan)
 - The end of year Sundowner (Nov)
- Opportunity to participate in new WAPPA initiatives.

Platinum Partner

In addition to all the Premium Partner benefits, Platinum Partners also receive;

- Larger priority speaking spot at WAPPA Conference.
- Opportunity to present at State Assembly.
- Priority large size conference stands.
- Platinum only video loop displays.
- Conference social event naming rights.

By partnering with WAPPA, your business will gain a competitive edge and your support is contributing to primary school education.



WAPPA's Annual Conference

Be a part of our most outstanding, and must attend, event of the year!

The WAPPA Conference is the best opportunity for your business to be showcased as an exhibitor, meet other businesses and engage with educational leaders. To find out how you can book your spot, contact us.



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